



Date of Memo: October 31, 2023
Current Meeting: November 09, 2023
Board Meeting: November 16, 2023

BOARD MEMORANDUM

TO: Indianapolis Public Transportation Corporation (IPTC) Board of Directors
THROUGH: President/CEO Inez P. Evans
FROM: Director of Communications Carrie Black
SUBJECT: Consideration and approval of Resolution 2022-07 free days for 2023 Holiday Season

ACTION ITEM A – 10

RECOMMENDATION:

Approve Resolution authorizing IPTC to offer free rides on Thanksgiving Day (November 23, 2023), Christmas Day (December 25, 2023), and beginning at 8 p.m. on New Year’s Eve (December 31, 2023) for both fixed route and IndyGo Access service.

BACKGROUND:

IPTC has supported free fares during the holiday season for the past four years and would like to continue this tradition in 2023. The agency places top priority on removing the barrier of transportation costs, promoting safe travel alternatives during the holiday season and continuing our 365-day-a-year mission of providing safe, reliable and equitable transportation. Through this promotion, we can help support and attract new riders to our service.

DISCUSSION:

N/A

ALTERNATIVES:

N/A

FISCAL IMPACT:

The average revenue is approximately \$10,000 for all 3 days for the fixed route and IndyGo Access.

DBE/XBE DECLARATION:

N/A

STANDING COMMITTEE DISCUSSION/RECOMMENDATION:

This action will be reviewed by the Service Committee on November 9, 2023.